

Tyler Davis

DIGITAL PRODUCT DESIGNER & STRATEGIST



PORTFOLIO

Digital Design Work
tbdworkbench.com

CONTACT

Portland, Oregon
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EXPERIENCE

Daylight Studio

June 2013 / Current
Independent digital design and development agency.

UI & UX Designer

- Project Discovery
- Content Strategy
- User Experience Mapping
- Digital Interface Design
- Brand Guides & Redesigns
- Graphic Illustration
- Blogging

Solutions

July 2009 / June 2013
Major online retailer of home goods and personal products.

Web Collateral Designer

- eCommerce Website Graphics Design
- eMail Marketing Design
- Web Product Image Prep
- Product Photography
- Product Videos
- Social Media Graphics & Campaigns
- SEO Strategy & Content Development
- HTML & Flash Content Development
- eCom Microsite Design & Development
- Blog Development & Management

Dresm

August 2010 / December 2013
Four person tech startup in the online clothing retail space.

Tech Entrepreneur, Co-Creator, Designer

- Business Owner
- Brand Design
- UI Design
- Junior Developer
- Content Development
- Digital Marketing Strategy
- eMail Marketing & Design
- Social Marketing
- Blogger

Columbia Sportswear

November 2008 / May 2009
International outdoor apparel design, manufacturer and retailer.

Apparel Design Internship

- Catalog Layouts
 - Photo Editing
 - Product Sketches
 - Collegiate Graphics Prep
 - Internal Seasonal Presentation Graphics
 - Fabric Color Lab Archiving
 - Material Research
 - Material Data Entry
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EDUCATION

Montana State University
Bozeman, MT
Fall 2003 / Spring 2007

Cum Laude BFA in Graphic Design

Focused in Fine Arts with Liberal Arts background. Graphic Design lead to Flash programming, which started a pursuit into a digital design career.

Freeport High School
Freeport, ME
Fall 1999 / Spring 2003

Cum Laude Graduate

Public school education with electives focused in Fine Arts and Architecture. Participant in the Year Book Club gaining publishing experience.
