



Tyler Davis

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Graphic Designer // Web

Experience

Web Designer, Solutions.com/Shopbodyessentials.com

Portland, Oregon August 2009/current

web product image prep | product photography | site graphics & banners | HTML & Flash content development | eMail marketing creative | product videos | blog management | social media graphics & campaigns | eCom microsite design & development

Tech Entrepreneur, Desm.com

Portland, Oregon Fall 2010/current

Desm is a longer term side-project which I am one of four founding members of. My team created, from scratch, an online marketplace for new and used clothing, which launched in November 2011.

branding | site co-designer | UX designer | site development | web marketing | eMail marketing | social marketing | customer service | content development | blogger

Apparel Design Internship, Columbia Sportswear

Portland, Oregon November 2008/May 2009

Followed an interest in apparel design and manufacturing, gaining insider's knowledge of the apparel design process. Worked with the Columbia Collegiate and Equipment teams to assist with:

catalog layouts | material research | color lab | product sketches | collegiate graphics | photo editing | data entry | assisted with product development process

Web Production Artist, L.L. Bean.com

Freeport, Maine fall/winter 2007/2008

web product image prep | color correcting product images to fabric samples | Photoshop rendering & photo editing | fixing live product image issues

Freelance Graphic Design, TBD Creative Design

Maine, Montana, Oregon summer 2007/2011

Part time freelance projects to broaden my skill set, keep my work diverse and to prime the creative juices.

t-shirt art | business cards | logos | brochures | ski and snowboard graphics | website design, development and maintenance | blog development

Advertising Creative Internship, Allen&Gerritsen

Watertown, Massachusetts summer 2006

Creative department paid internship at A&G Advertising, located outside of Boston.

Design Skills

software

- Adobe Creative Suites
- Final Cut Express
- Microsoft Office
- WordPress
- Mac OSX

noteworthy

- Critique
- Teamwork
- Adapt to Audience
- Superior Color Discrimination
- Photography
- Photo Editing
- Letterpress
- Screen Printing

interactive

- HTML
- CSS
- SEO
- eCommerce
- eMail Marketing
- Web Marketing
- Social Marketing
- Blogging

Education

Cum Laude Graduate, Freeport High School, Freeport, Maine 2003

Cum Laude BFA in Graphic Design from Montana State University, Bozeman, Montana 2007